

3 Month Voluntary Internship: Sponsorship Development

Bristol Food Connections is Bristol's flagship food festival. With 100+ events spread over 12 days in June, we shine a light on all the amazing people, businesses and organisations that make Bristol's food culture so uniquely independent and creative, and offer up immersive experiences that aim to inspire, educate and delight in equal measure. With a strong emphasis on community, health and sustainability, we aim to leave a legacy of good food that will last long after the festival is over. Volunteers play a huge part in the smooth running and organisation of Bristol Food Connections.

We are looking to recruit an intern to support the development of our festival sponsorship proposition. Through the internship, you will develop highly sought after and transferable skills relating to attracting and retaining event sponsors.

It is expected that the successful candidate will be able to work one or two days per week.

The role will include:

- Help to monitor and action sponsorship servicing at our 2019 festival (12th to 23rd June).
- Prepare updates and reports to existing sponsors
- Assist with the development of our sponsorship asset inventory.
- Assist with the valuation of our sponsorship assets.
- Develop sponsorship opportunities for future festivals, including pricing of options.
- Prepare sponsorship guidelines for use by Food Connections in the future.
- In-depth research on target sponsors.
- Support the development of sponsorship proposals for the future.
- Explore the potential of developing an interactive tool for potential sponsors to build bespoke benefits packages.

Some training will be provided, but we are looking for a proactive individual with knowledge or experience of commercial sponsorship, marketing or similar, who would like to further their skills whilst supporting Bristol's favourite food festival, and is willing and able to work on their own initiative. A love of food and interest in live events would be an advantage.

We expect the internship to start on or before Thursday 6th June.

WHERE DO I APPLY?

Please email your CV and a short covering note explaining your suitability for the role to claire@bristolfoodconnections.com – by Wednesday 29th May.

You will be asked to take part in a short telephone interview to assess your suitability.